



Partners in Sustainability

Inspiring
Future Conservationists
& Eco Stewards



Essex Region
Conservation Foundation
enriching the place for life

In today's world of computers, tablets and cell phones, one of the greatest challenges of our time is connecting our children with the world around us. A compelling body of evidence exists that trees and natural areas are essential elements of healthy communities for children.

Why Support Outdoor Education?

Research confirms that a connection to nature in childhood is positively correlated with long-term knowledge about and stewardship of the environment. Studies further substantiate that early exposure to nature can have lasting health benefits by building a foundation in which children learn to seek out nature as a lifelong habit for their mental and physical well-being.

Introducing kids to nature is critical to their growth and development. Outdoor education is proven to have numerous health benefits which include better motor coordination and balance, increased physical activity, healthier body weight, better concentration and less impulsivity, reduced symptoms of ADHD, less depression or psychological distress and a greater sense of energy.

Since 1974, ERCA has engaged more than 350,000 students across the Windsor-Essex region in outdoor education. Perhaps you remember accompanying your children to explore the natural environment or to learn about our local history at Hillman Marsh, Holiday Beach, or the John R. Park Homestead. Perhaps you even remember your own experience at one of these sites.



How Can You Make a Difference?

The recent changes to the Conservation Authorities Act put these programs at risk, and we are looking for champions in our community to help ensure these critically important programs for children can continue.

Programs like outdoor education inspire future leaders and decision makers. The children of today are the environmental stewards of the future, and supporters like you invest in these programs because they understand the value to the community. A healthy environment is paramount to a healthy economy, and make the community livable for your employees and customers.

If your business believes that investing in children's education and natural connections will help inspire a cleaner and healthier environmental future, we believe there is a mutually beneficial partnership in which we can engage.





We are inviting business leaders like you to **inspire**
 Future Conservationists & Eco Stewards
as a Partner in Sustainability.

Three levels of partnership are available with varying levels of recognition:

Gold \$25,000/year for 5 years **SOLD!** (1 exclusive opportunity)

Silver \$10,000/year for 5 years

Bronze \$5,000/year for 5 years

Recognition	Gold	Silver	Bronze
Media Event to celebrate Partner in Sustainability's commitment to Inspiring Future Conservationists & Eco Stewards.	✓		
Opportunity for employee engagement to celebrate Partner in Sustainability's commitment to Inspiring Future Conservationists & Eco Stewards.	✓		
Logo recognition of Partner in Sustainability's commitment to Inspiring Future Conservationists & Eco Stewards highlighted in the Essex Region Conservation Authority's Annual Report.	✓		
Recognition of Partner in Sustainability's commitment to Inspiring Future Conservationists & Eco Stewards prominently displayed in each Outdoor Education location – Holiday Beach, Hillman Marsh & the John R. Park Homestead.	✓	✓	
Media release recognizing Partner in Sustainability's commitment to Inspiring Future Conservationists & Eco Stewards.	✓	✓	✓
Logos prominently displayed on website and all printed materials, identifying sponsorship.	✓	✓	✓
Presentation of a plaque for display recognizing Partner in Sustainability's commitment to Inspiring Future Conservationists & Eco Stewards.	✓	✓	✓
Recognition of Partner in Sustainability's commitment to Inspiring Future Conservationists & Eco Stewards in Essex Region Conservation Foundation Annual Report.	✓	✓	✓



Contact Us
 To Become a Partner
 In Sustainability!

Tim Byrne
 Executive Director,
 Essex Region Conservation Foundation
foundation@erca.org
<https://essexregionconservation.ca/conservation-foundation>

